

# Retire With Low Stress Digital Marketing

## Honest:

First of all the heading you see above isn't clickbait, I just turned 59, so retiring, or at least semi-retiring is top of my list of goals right now.

Secondly retiring doesn't have to mean you're getting on a bit like me, as you will see in this letter.

*For those of you who know me, you probably also know that I worked in the construction industry until I was 43, then switched to digital marketing & generated millions over the last 15 years.*

## **But now... it's time to call it a day.**

Why? Because - while the money is good the stress isn't... *And it's very stressful!*

Most successful digital marketers won't tell you this, but creating and selling digital products, and running a digital marketing business is hard work, taxing, stressful, it's even become toxic over the last 5 or so years.

In a sentence - ***"These Days I Don't Like What I Do"***

And I know that might resonate with those of you who hate, or dislike what you do for a living?

## The problem:

Leaving a business, or a job, and the money or pay cheque it provides isn't something anyone can do lightly, but you can do it, just like I'm doing it.

Truth is you'll still see me in the industry for a while, and it'll look like nothing has changed, but it has. I'm winding what I do down over the next year while I transition to what I call low stress digital marketing. Low stress because:

- I don't have to create products, write copy, & beg affiliates to promote.
- I don't have to worry about email marketing, spam filters, low opens, and the overall demise and rising cost of running lists.
- I don't have to promote product after product as an affiliate.

What I discovered at the beginning of 2026 has completely changed my mindset, business model and my bank balance.

***We can all do something easy, stress free, ethical, and yet - Make more money in the process.***

That's what I've started doing, and you can do the same.

## What.. No Pitch?

Yes.. this is where you'd normally expect to find a pitch to buy something, but not today, because **this is free.**

The link below is my invitation to you.

It'll give you access to the skool group I've just joined myself which will show you what I'm doing, why I'm doing it, and how you can do it too.

**It won't cost you anything to access either, not a single cent.**

Would you like access?

## Yes I'd Like Free Access

**No pressure either** - you might have read this letter and thought: '*He's full of sh!t*' and that's ok. You can choose to believe, or not believe.

But that link, and group was my way out of a business I no longer enjoy, and it could be the way out of the job you hate.

Your choice - click the link and check out the group, or don't.

**Both options are free - But only one can change your life.**